

PROJECT COORDINATOR

İzmir Valiliği (İzmir Governorship)

www.izmir.gov.tr

PROJECT PARTNERS

1. İzmir Ekonomi Üniversitesi
(Izmir University of Economics)
<https://www.ieu.edu.tr/tr>

2. Egikad-Ege İş Kadınları Derneği
<https://egikad.org.tr/en>

3. Redefine - Associação Para A Investigação, Educação E Desenvolvimento
<https://redefine.pt>

4. Kingston Wadokai Community Interest Company
<https://kingstonjkwadokai.com/>

5. ADI Harghita - Asociația De Dezvoltare Intercomunitară Harghita
<https://adiharghita.ro>



FOLLOW US



@Mira_project



Creative Women in Labor Market



Mira Project



mira_project

www.miraproject.net



Creative Women In Labor Market

Erasmus+ KA227

Partnerships for Creativity in The Field of Adult Education

Project Number: 2020-1-TR01-KA227- ADU- 098492



The main aim of the project

is to increase the capacity of low-skilled, low qualified women and wmen with fewer opportunities by enhancing their employability and entrepreneurship through CREATIVE economy strategies and missions by supporting them as they enter the labor market



In Order to;

- Prevent social exclusion and poverty,
- Promote art and creativity as a life skill
- Provide guidance and access to employment opportunities through art and creativity.
- Promote the development of skills and competences, especially the ones are on creativity and digital
- Support gender equality

INTELLECTUAL OUTPUTS

① E-learning Platform (Intellectual Output 1)

The e-platform will be designed as a dynamic interactive e-tool which will function as an open learning environment, for all target groups of the project, with an e-library and useful tools and resource for continuous development of the learners, educators, trainers, and partners staff skills and competencies. In order to achieve the desired results, it will be composed of the integration of two digital environments, serving different purposes.

③ Training Course For Creative Women (Intellectual Output 2)

A training course of 6 modules will be designed and developed with an organisational and over all approach to positive learning consisting of:

- Creativity and Competences
 - Art and Design
- Digital technology and innovation
 - Media amd Marketing
 - Entrepreneurship
 - Going International

② Creativity Training Toolkit For Trainers (Intellectual Output 3)

A trainers guideline toolkit will be developed to support the trainer to support the learner.

The Toolkits to be developed following the same topics defined for the MIRA Training Course For Women, namely:

- Toolkit for Creativity Skills and Competences
- Toolkit for Art and Design (handcraft, culinary arts, visual and communication arts, ecological arts, etc.)
- Toolkit for Digital, Technology, and Innovation
 - Toolkit for Media and Marketing
- Toolkit for Entrepreneurship (financial and management competencies, leadership, etc.)
 - Toolkit for Going International