



Creative Women in Labor Market

MIRA

Erasmus+ KA227

Partnerships for Creativity

Project Number: 2020-1-TR01-KA227-ADU-098492

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MIRA – Creative Women in Labor Market Newsletter.

INTRODUCTION

Social connection and employability can be fostered through participation in the arts, allowing individuals to transfer the skills acquired in artistic endeavors to the employment market. The importance of creativity in contemporary life cannot be overstated.

As education strives to prepare individuals for a rapidly changing world, creativity has emerged as a crucial component of lifelong learning.

The creative economy encompasses various sectors, such as art, design, and media, which rely on individual creativity as the primary source of economic value. The term has evolved to encompass any economic activity where transactions are driven by individual creativity. This shift highlights the significance of Creativity as a driving force in economic transactions and value creation

In the 21st century, societal, economic, cultural, and educational changes necessitate new perspectives on the arts, culture, and creativity. Such a mindset encourages individuals to become active and responsible learners within their societies. Art, as a unique and universal expression of creativity, plays a vital role in achieving this educational objective.

Addressing complex gender issues, such as economic participation, opportunities, political influence, and civic Engagement for women, remains a challenge. To tackle these challenges, MIRA's primary objective of this project is to enhance the employability and entrepreneurship of low-skilled and disadvantaged women by utilising strategies and missions derived from the creative economy. By supporting women as they enter the labor market, project MIRA aims to prevent social exclusion and poverty. Additionally, project MIRA seeks to promote art and creativity as essential life skills, providing guidance and access to employment opportunities in the arts. Through the development of skills and competencies, particularly in creativity and digital literacy, the project strives to support gender equality and empower women in diverse ways.

The project is funded by the Erasmus+ programme, KA227 Partnerships for Creativity in The Field of Adult Education ‘

The project has been coordinating by Izmir Governorship (Türkiye), and the partnership structure is composed of Izmir Ekonomi Universitesi (Türkiye), Kingston Wadokai CIC (UK), Ege Is Kadinlari Dernegi (Türkiye), Asociatia De Dezvoltare Intercomunitara Harghita (Romania), and Redefine- Associação Para A Investigação, Educação E Desenvolvimento (Portugal).



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INTELLECTUAL OUTPUTS

Since the successful Team Project Meeting (TPM) which was hosted by “Kingston Wadokai CIC” in Hull, United Kingdom, partners have continued to share the exciting news regarding the intellectual outputs of the MIRA project through Leader Teacher Training and Multiplier events. These outputs are being meticulously developed to enhance the learning experiences and empower the projects target groups. Let's take a closer look at what's in store:

E-Learning Platform: *Get ready for a dynamic and interactive e-learning experience!*

Our e-platform will serve as an open learning environment for all project target groups. It will feature an e-library, valuable tools, and resources, ensuring continuous development for learners, educators, trainers, and staff members. The platform will integrate two digital environments, each serving a distinct purpose, to achieve the best possible outcomes.

Training Course for Creative Women: *MIRA believes in the power of creativity and competence! Our comprehensive training course, consisting of six modules, is designed to provide a positive and holistic learning approach. Topics covered include Creativity and Competences, Art and Design, Digital Technology and Innovation, Media and Marketing, Entrepreneurship, and Going International. This course will empower creative women by equipping them with essential skills and knowledge for personal and professional growth.*

Creativity Training Toolkit for Trainers: *We recognize the invaluable role trainers play in supporting learners. Therefore, we have developed a trainers' guideline toolkit designed to enhance their ability to guide and empower learners effectively. The toolkit aligns with the topics covered in the MIRA Training Course for Women, offering practical resources and guidance in Creativity Skills and Competences, Art and Design (including various art forms), Digital Technology and Innovation, Media and Marketing, Entrepreneurship, and Going International.*

These intellectual outputs are the result of dedicated efforts from the project partners. They embody our commitment to fostering creativity, competence, and lifelong learning.

further updates were discussed and planned during the 3rd Transnational Project Meeting hosted by Redefine, Portugal between 23.11.2022 – 24.11.2022. Discussion centred around how users can access and utilize these resources to enhance their learning journey and professional development.



Within The Scope of Intellectual Outputs Development Process

In November 2022, Redifine hosted the Team Project Meeting (TPM) in Portugal, which aimed at show casing the impressive results achieved through our collaborative efforts. The TPM gathered partnering countries and beyond, ensuring the continuity, sustainability, and fruitful utilization of the Mira project's products and outcomes.

The vision for the Multiplier Events are to create a dynamic and participatory platform, embracing informal and interactive methodologies. By doing so, we aim to engage and inspire attendees, fostering meaningful discussions and driving the dissemination of our project's mission and accomplishments.

The event programs promised a range of enriching activities, carefully designed to cater to the diverse interests of our audience. Here's a sneak peek into what the events offered:

Project and Programme Visibility: *With a public official sessions, our esteemed partners introduced, the project Mira's activities, outputs, and remarkable results were presented. To continue to reach a wider audience, partners amplified the project's visibility through Social media coverage and internal websites and localised events. Together, at the 3rd Transnational meeting we discussed the dissemination goals, strategies, and tools that have contributed to our success.*

Dissemination Workshops: *In 2023 there will be workshops tailored to specific target groups. Firstly, there will be a workshop for educational staff, where we will provide comprehensive insights into our project model, sharing its concepts, best practices, and innovative tools through interactive demonstrations. As always, the partners want to foster reflection and encourage continued fruitful discussions among trainers and educators.*

Secondly, in 2023 one of Mira's partners will organise a webinar codedicated to decision-makers and other relevant stakeholders at the regional, national and international levels. The Webinar, we will present our key recommendations and policies related to adult training and education. By engaging decision-makers, we aim to create a meaningful dialogue that influences future policies and practices.

Project Public Official Closure: *To mark the official conclusion of our project, we have planned a dedicated ceremony that celebrates our collective achievements. This closing ceremony will recognize the outstanding contributions made by all involved stakeholders, highlighting the positive impact we have generated through our collaboration.*

We understand the importance of effective organization, coordination, and management for such a significant event. The Leader, in close cooperation with the Partners and the Management Committee, will oversee all aspects of this ceremony. From arranging invitations and banners to drafting press releases and managing registrations, our team is committed to ensuring a seamless and memorable experience for all attendees.



As we approach the event, May 2023, we will closely monitor the progress of preparations, consistently evaluating our processes through self-assessments, peer evaluations, and input from an external evaluator. Your feedback and involvement in these assessments will play a crucial role in enhancing the quality and impact of the event.

We anticipate that the success of the final conference will be measured through various indicators, including the response from policy-makers, the engagement of stakeholders, the number of registered association members, awards received by participants, and the extent of media coverage across TV, radio, and newspapers.

We are genuinely excited about this upcoming event and the opportunity it presents to showcase our achievements, exchange knowledge, and lay the foundation for a sustainable future. Stay tuned for further updates and make sure to mark your calendars for this remarkable occasion!

Evaluation Meetings For The Progression of Project

The project team continued to participate in several evaluation meetings apart from the regular ones. The project coordinator and leaders of the dissemination, quality management, and evaluation strategies of the project came together in order to discuss further improvement of the related parts. Each quarter of the project was evaluated by the Project Coordinator and leaders of the work packages. After the continuous progression meetings, new strategies were defined regarding dissemination, quality management, and evaluation strategies.

Erasmus+ Days Events

Within the scope of #ErasmusDays2022, (October 13.14.15th) a round meeting with businesswomen members of the Karşıyaka Business Women Association was organized to disseminate the Mira Project to a wide network of target groups. Participants met at the breakfast to discuss the agenda. Deputy Governor of Izmir Governorship, Hulusi Doğan, presided over the meeting. Mira Project's Intellectual Outputs and Erasmus+ Program were presented during the meeting by Project Coordinator "Fatma Susam."



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3rd Transnational Project Meeting in, Cascais, Portugal

The 3rd transnational meeting of the project was held at the Hotel Baia/Meeting Hall, Tiago of Redefine welcomed everyone and Fatma Susam of Izmir Governorship headed the meeting. 2 representatives from each partner organization of the project came together at the meeting. We had a fruitful meeting session. The past period of the project was evaluated and strategic decisions were taken concerning the future period.



3rd Transnational Project Meeting in, Cascais, Portugal-23.11.2022 – 24.11.2022

During the third term of the project, there have been a number of local events where the opportunity to discuss and disseminate the Mira project has transpired. The main aim of these local events are to discuss project and have an active awareness of the impact on the target groups. At the beginning of September our partners from Romania visited the "Those Wonderful Women" exhibition from the Harghita County Council.



More Info:

For more information about the project and outputs please regularly visit the project:

www.miraproject.net

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PROJECT PARTNERS

1. Izmir University of Economics

<https://www.ieu.edu.tr/tr>

2. EGIKAD

<http://egikad.org.tr/en>

3. Redefine - Associação Para A Investigação, Educação E Desenvolvimento

<http://redefine.pt>

4. Kingston Wadokai Community Interest Company

<https://kingstonjkwadokai.com/>

5. ADI Harghita

<http://adiharghita.ro>



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